



Internship experience through York Internships at the University of York

Avorium is a family run, local business specialising in matching desk accessories, all of which are sustainable and can be personalised. As well as our retail business, both on the high street as well as online, we also design and print wedding stationery.

What did your project entail?

The project in question was to assist in designing, building and launching our new wedding stationery website, allowing customers to either order stock directly from us, apply their own design tweaks, and to contact us directly regarding bespoke enquiries.

Why did you decide to hire an intern for this?

Recruiting an intern for this project was perfect for us for several reasons. Firstly, being able to collaborate with a local young person allowed us to continue our ethos of being a small, friendly, family run business. We are also proud to be able to support our local community, and helping a student get started in a new industry sounded like a great idea. As a new business, the ability to complete a project like this at a relatively low cost is also a huge bonus, and the job was completed promptly and very thoroughly.



How did the intern contribute to the development and/or growth of your business?

Yi Rou was pivotal in building out this side of the business for us. As we know little about web design and development, she had a lot of scope to lead this project and direct us as to the best way to approach things. Since launching this part of our website, the wedding portion of our business has blossomed and we can directly attribute this growth to the work of Yi Rou.

How did you find the process of recruiting an intern through York Internships?



Recruiting an intern through York Internships was extremely easy. We were invited to an information event where we heard from previous recruits and were instructed on how the process worked. The whole process from start to finish was very simple, communication was great, and we are really happy with the results!